



Lykke Li

Customer

Details

Lykke is a working mother and worries about what her kids are watching on the internet and wants them to watch quality content that is age appropriate. But this content isn't easy for a parent to find and monitor.

Goal

"As a working mother I want free assured that the content my children are watching is free of hate speech and negativity."

"I want to be able to restrict the iffy stuff and the amount of time they spend watching videos."